

PORTFOLIO

MAHILmedia

EXPERTISE WITH RACING PACE

**PROFESSIONAL CONTENT CREATION, SOCIAL MEDIA MANAGEMENT,
MULTIMEDIA AND GRAPHIC DESIGN**

PHOTOGRAPHY, VIDEOGRAPHY, LOGOS, ARTWORKS, POSTERS, CORPORATE IDENTITY,
MOTORSPORT EVENT, ORGANISATION CONSULTATION & MANAGEMENT

+ AND BEYOND

ing pace
management
agency
ve corporate marketing
motorsport identity
marketing agency
organisation agency
motive photo

ABOUT

NOT JUST A ONE-MAN-SHOW. THIS IS YOUR MEDIA AGENCY OF CHOICE, FUSING CREATIVE MEDIA PRODUCTION WITH STRATEGIC MANAGEMENT EXPERTISE FOR AUTOMOTIVE & BEYOND - ALL AT RACING PACE.

MAHILmedia is a creative media, marketing, and event organisation agency founded by Mart Hilgenberg in 2026. Built on a lifelong passion for automotive culture and creative media, MAHILmedia combines hands-on experience in motorsport, filmmaking, design, and marketing to deliver authentic and impactful content for the automotive industry and beyond.

With a Bachelor's degree in Business Administration, completed media design studies and a strong background in social media management, automotive event organisation and marketing, the agency develops high-quality visual and strategic solutions tailored to each client.

From motorsport teams and automotive brands to companies beyond the industry, MAHILmedia creates media that stands out, connects and sells.

Based in Germany and working internationally, MAHILmedia offers full-spectrum services including photography, videography, social media management and graphic design. Specialized, but not limited to the automotive industry, the agency also offers event- and project organisation, support, communication and consultation.

► LET'S MAKE THAT CREATIVE IMPACT TOGETHER!



SERVICES



**CREATIVE MEDIA
PRODUCTION**



**MARKETING
SOLUTIONS**



**SOCIAL MEDIA
MANAGEMENT**



**EVENT
ORGANISATION**

► INTERESTED IN WHAT I CAN OFFER BEYOND THE ABOVEMENTIONED SERVICES? GET IN TOUCH!

SERVICES

CREATIVE MEDIA PRODUCTION (NOUN)

The process of planning, creating, and delivering visual and audiovisual content—such as photography, video, graphics, and digital media, designed to communicate ideas, tell stories, or promote brands across various platforms. MAHILmedia combines artistic creativity with technical skills and strategic thinking to produce engaging and impactful media with expertise in the automotive world and beyond.

► LET'S MAKE THAT CREATIVE IMPACT TOGETHER!

PHOTOGRAPHY

VIDEOGRAPHY

GRAPHIC DESIGN

AUTOMOTIVE ARTWORKS

LOGO DESIGN



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SERVICES

MARKETING SOLUTIONS (NOUN)

A range of strategies, services, and tools designed to promote a brand, product, or service, with the goal of increasing visibility, engaging target audiences, and driving business growth. Within MAHILmedia, these solutions can include areas such as branding, digital & printed marketing and communication strategy.

► YOUR BRAND CAN REACH THE TOP STEP OF THE PODIUM!

CORPORATE IDENTITY & BRAND

TEAM CLOTHES & TEAM IDENTITY

SIGNAGE, BANNERS, ADVERTISING

VEHICLE WRAP DESIGNS

BROCHURES, FLYERS, BUSINESS CARDS



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SERVICES

SOCIAL MEDIA MANAGEMENT (NOUN)

The process of planning, creating, publishing, and monitoring content across social media platforms to build brand presence, engage audiences, and achieve marketing objectives. Choosing MAHILmedia as your social media manager includes content strategy, community interaction, performance analysis, and optimization of campaigns. Years of hands-on experience will make sure to drive your socials forward!

► EXPERIENCE SOCIAL-MANAGEMENT EXPERTISE WITH RACING PACE

@leipertmotorsport

@winter_series_official

@formula_winter_series

@mahilmedia

@racecarrental.de

@summer_series_official

@mr.saugmotoren

@px_works

@team_joos_sportwagentechnik

@zweiteheimatnuerburg

@gedlich_racing

@walkenhorstmotorsport



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SERVICES

EVENT MANAGEMENT (NOUN)

The planning, coordination, and execution of events within the automotive sector, such as trackdays, motorsport events, brand activations and racing team management. It involves managing logistics, communication, partnerships, and on-site operations to create engaging and well-structured experiences for participants, teams and audiences.

- ▶ EXPERIENCE FLAWLESS ORGANISATION ON AND OFF THE TRACK!

NÜRBURGRING 1927 GMBH & CO KG

Sports driver training, Formula racing events, drive-in cinema, Yokohama track event, Corporate events

SCUDERIA S7

Int. sportsdriver coaching event: Nürburgring Nordschleife

GEDLICH RACING

Nordschleifentraining, Track days, Race Test, ENDLESS SUMMER® track days, Winter Series



TESTIMONIALS

"Mart brings outstanding expertise with remarkable depth, even in niche areas, which he always contributed to our company in a highly profitable manner. His excellent project management skills allowed him to deliver success consistently, even in dynamic and challenging environments."

Ingo Böder, CEO

**NÜRBURGRING
1927 GMBH**

"MAHILmedia offers the perfect package as our social media manager. Mart works highly independently and delivers highly professional services that include excellent social media management and content creation. His forward-thinking approach, strong media expertise, and solid organisational skills consistently impress us."

Marcel Leipert, CEO

**LEIPERT
MOTORSPORT GMBH**

"Mart created our entire corporate identity and brand, designing everything from our logos, brochures to flyers and business cards. Mart also supported us with his outstanding photography and videography skills. MAHILmedia is a highly trustworthy media design partner who adapts seamlessly to the direction of work."

Sander Weerheim, CEO

**SANDOORS
B.V.**

"MAHILmedia provided excellent support for our 24h Nürburgring journey – for two years in a row. Mart excels in social media and content production while also showcasing his broad talent by designing team clothing, driver overalls, banners, and flags. He created daily schedules and impressed us throughout with his strong motorsport knowledge. A truly perfect partnership!"

Julian Reeh, Team owner

**SAUGMOTOREN
MOTORSPORT**

► NOW IT'S OUR TURN TO GET CREATIVE TOGETHER!

LET'S MAKE THAT CREATIVE IMPACT TOGETHER!

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+ CONTACT ME!